



Original Article

# Survey Analysis on Project Management Practices in Manufacturing and Industrial Operations

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**Abstract** - Project management is vital to manufacturing and industrial activities in enhancing productivity, operational efficiency, quality control, and project success. This survey paper also presents an analysis of practices of project management adopted in manufacturing industry from the aspect of planning, resource allocation, quality controlling, process improvement and technology integration. The study highlights the project management tools used in Agile Manufacturing, Lean Manufacturing, Six Sigma and the importance of each tool in the following areas: Flexibility, Waste reduction, Quality improvement, Continuous improvement in the industrial field. Additionally, the paper discusses the factors affecting the trend of Industry 4.0 technologies such as Artificial Intelligence (AI), Internet of Things (IoT), automation, smart manufacturing systems and Enterprise Resource Planning (ERP) systems that are improving decision making, operational control, and production efficiency. The survey also highlights key challenges faced by manufacturers in project management, including project implementation costs, employee skill gaps, security risks, technology challenges, and a lack of willingness to embrace digital transformation. The results indicate that the most advanced technologies and best project management practices can be highly valuable in improving operational performance, sustainability and project outcomes. The use of AI-driven and sustainable project management models in the smart manufacturing industry should be investigated further in the future.

**Keywords** - Project Management, Manufacturing Industry, Industrial Operations, Agile Manufacturing, Smart Manufacturing, Operational Efficiency.

## 1. Introduction

The manufacturing industries are very important in the development of the economy because they make goods, and they help industrial growth by having organized production and growth activities. Manufacturing companies are in various production environments depending on the characteristics of the products, production requirements, customer demand etc. such as MTS, MTO, ATO and ETO [1]. In such settings, it becomes crucial to plan, coordinate, and execute manufacturing operations efficiently to achieve operational success[2]. Project management is a crucial practice in such dynamic industrial settings where it enhances productivity, helps in keeping product quality, minimizes industrial risks and helps meet organizational goals. Effective project management is the power to manage a project team with efficiency, to foresee and overcome problems, to perform a project within a specified timeframe, and to increase decision-making during the course of a project. Project management practices are used to organize the projects, allocate resources to the projects, monitor the progress of the project and ensure the smooth operational performance from project initiation to project completion in various industries[3].

Project Management Practices include a number of activities in manufacturing and industrial operations such as planning, scheduling, budgeting, managing resources, quality assurance, risk management, and coordinating the team[4]. It can aid in the efficient use of resources, decrease

downtime, cut down on operational expenses, and enhance communication between the involved parties. Project management strategies are especially crucial in manufacturing context like ETO and MTO, where products are tailored to meet customer needs and requirements[5][6]. Moreover, traditional project management practices are starting to be integrated with modern methodologies like Agile Manufacturing, Lean Manufacturing and Six Sigma, to increase responsiveness, eliminate waste and increase the quality of processes in manufacturing industries [7][8].

The introduction of Industry 4.0 tools has altered the industrial industry's approach to project management. The use of AI, IoT, automation, smart manufacturing systems and ERP systems has enabled improved monitoring, predictive analytics, operational decision making and resource management in real time [9][10]. Even with these developments, manufacturing sectors still struggle with issues like the cost of implementation, employee skill deficits, cyber threats, and lack of acceptance of technology. Thereupon, the current review paper is oriented to project management practices in manufacturers and industrial applications, explaining project management methodologies, technological innovations, issues, and future prospects that can be leveraged to boost the efficiency, sustainability, and project outcomes.

### 1.1. Structure of the Paper

The paper is organized as follows: Section II discusses

project management practices in manufacturing industry. Project Management Methodologies and Methodologies are covered in Section III. Section IV features topics and challenges in manufacturing project management and emerging topics. The literature review is included in Section V. Section VI summarizes the paper with future directions in research.

## 2. Project Management Practices in Manufacturing

Manufacturing project management refers to a wide range of activities that involve planning, resource allocation, quality control, process optimization, and technology implementation, with all the aim of boosting productivity and operational efficiency. These practices can help industries to improve their workflows, reduce risks, increase coordination, and achieve successful project results.

### 2.1. Planning and Resource Management

The planning and control of resources are important parts of project management in manufacturing and industry. These activities enhance the productivity in an organization, utilize resources optimally, reduce operational costs and complete projects on time. Any manufacturing firm can achieve project goals, industry activities' production schedule and budget and manage risks with efficient planning of projects. In today's manufacturing world, digital technologies, smart scheduling tools and data-driven decision making are increasingly important tools to support planning and resource utilization. AI, IoT, and ERP systems enable real-time tracking, inventory management, production planning, employee management, and the efficient utilization of resources and equipment. With these technologies industries can minimize delays, waste, problems with team communications and project overall inefficiency. Furthermore, the flexibility, operational resilience and sustainable performance of manufacturing processes are positively affected by a good control of the resources, especially in technology-dependent and dynamic production processes [11][12].

### 2.2. Quality Control and Process Improvement

Quality control and quality improvement are crucial project management techniques in manufacturing and industrial processes, which enable organizations to maintain product quality, enhance operational efficiency, and minimize production risks. These practices result in better efficiency, reliability, coordination and sustainability of manufacturing operations, which help complete a project within specified quality requirements and operational objectives. In manufacturing environments, agile project management techniques are also essential to quality control and process performance. Agile methods focus on flexibility, collaboration, frequent testing, and rapid decision-making, enabling businesses to adapt their manufacturing workflows and business models to changing needs. Such practices maximize efficiency, innovation, reliability, teamwork, time management, and the project's final product results and manufacturing performance. Furthermore, agile project management methods are employed to improve the quality

performance, process coordination, and constant improvement in the industrial environment, and are also applicable in sustainable manufacturing practice [13].

### 2.3. Technology Integration and Operational Efficiency

The incorporation of technology is a vital part of project management in the manufacturing and industrial sector that enhances the overall efficiency, productivity, and performance of the projects. In manufacturing organizations, the application of Industry 4.0 technologies is still on the rise and is targeted at decision-making, operational control, planning and monitoring. They can work together to help make resources more effective, save money, boost flexibility in manufacturing process, and supports in managing projects in an ever-evolving industrial landscape [14]. Examples of technologies which have a profound effect on the efficiency and project performance of the manufacturing sector are:

- Artificial Intelligence (AI): AI can be useful in predictive analytics, automated decision-making, quality control, and production optimization, improving the efficiency and productivity of industrial production processes [15].
- Internet of Things (IoT): IoT keeps an eye on inventory, production, and tools in real time, which makes it easier to share information and coordinate resources and workflows [16].
- Automation Systems: Automation technologies speed up the manufacturing process, eliminate human error, decrease manufacturing costs, and provide uniformity in manufacturing.
- Smart Manufacturing Systems: Smart manufacturing systems allow real-time analytical, intelligent monitoring and efficient supply chain coordination, which ultimately result in improved workflow and resource usage.
- Enterprise Resource Planning (ERP) Systems: ERP Systems help to optimize the management of production processes, inventory, personnel resources, financial records, project-related orders, etc.

Productivity, quality assurance, resource efficiency, and long-term industrial growth are all positively impacted by digital transformation and the use of new technology. Improved operational performance and more environmentally friendly production methods are two additional benefits of using project management best practices within the framework of Industry 4.0 [17].

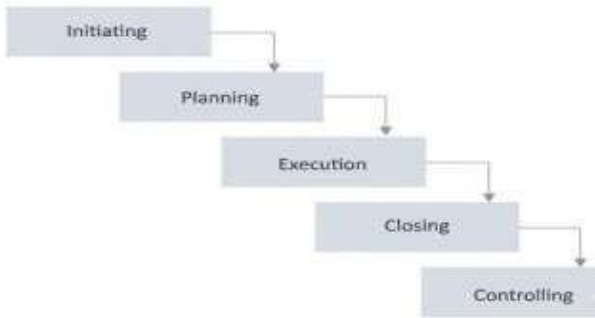
## 3. Project Management Methodologies and Frameworks

Project management methodologies are the methods used to manage manufacturing and industrial projects with a particular focus on the phases: planning, executing, monitoring, and controlling. These methods help organizations to work efficiently, manage risks, boost productivity and complete projects in budgeted time and cost. The traditional methods are Waterfall, while the modern methods are Agile, Lean and Six Sigma etc. In the

manufacturing industry, the choice of an appropriate methodology enhances efficiency and effectiveness in executing projects.

**3.1. Traditional Project Management Approaches**

Traditional methods attempt to establish a logical sequence of tasks based on forecasted outcomes and the assessment of the work accomplished in each of the various resource studies. They are specific, reliable and they are the product of careful and lengthy planning [18].



**Fig 1: Traditional Process**

It's commonly used in manufacturing and industries because it provides an obvious framework for managing such complex projects. Businesses can coordinate well, monitor

project performance efficiently and minimize risks that may come in during the implementation process with sequential process of activities. This is very clear in the traditional project management process (Fig. 1).

**3.2. Agile and Lean Manufacturing Practices**

Manufacturing practice is planning, quality control, resource management, process improvement, integration of technology and all these are aimed at improving productivity, efficiency in the manufacturing process, quality of manufacturing product and avoid project failure.

**3.2.1. Agile Manufacturing**

This is related to the ability of manufacturing organizations to react rapidly and effectively to changes imposed by their customers and the market. In the modern industrial environment, customer needs can change rapidly[19], and thus the need for flexibility, responsiveness and adaptability to ensure a continuous flow of production and a suitable product quality level. Agile manufacturing emphasizes effective planning and resource allocation, coordination of the workforce and operational agility that allows for quick response to production changes without cost and without compromising on quality.



**Fig 2: Fundamental Values of Agile Manufacturing**

Agile manufacturing organizations have the ability to change production systems, processes and resources to adjust to customer demands in a fast time frame, while keeping consistency and operational efficiency [5]. Agile manufacturing also facilitates constant innovation, quick decision-making, and better team collaboration, helping organizations stay competitive in the ever-evolving nature of the industrial sector. Fig. 2 shows the basic principles of agile manufacturing: quick iteration, operational flexibility, augmentation of the operator and bottom-up innovation. By fostering employee involvement in decision-making and process enhancements, agile practices help industries better meet customer needs and tackle operational issues.

3.2.2. Lean Manufacturing

The goal of lean production is to cut costs as much as possible while also increasing output. Flexible production is another benefit of many lean approaches. Some of the building blocks of agile manufacturing include small-batch production (or, even better, one-piece flow), rapid changeovers, and amidst of constant improvement [20]. Systems in manufacturing, container terminals at ports, supply chain management, construction management, banking, and buildings are not straightforward to model, but there are a number of strategies and approaches that can improve performance in these areas [21]. The following is a synopsis of the many lean methods and strategies that are now accessible.

- Cellular Manufacturing: Equipment, machines, and operators are all part of a standardized process that is carried out for a certain product or related items.
- Just in time: The process begins with the last assembly of raw materials and works its way backwards to the client's request, "pulling" resources as they are needed.
- Kanban: A visual indication enhances flow by "pulling" products through the process according to what the client requires in the marking method of just- in-time production.

- Total preventive maintenance (TPM): Employees conduct planned tool protection to detect anomalies. The goal is to find, change, and fix operational flaws so that crashes don't happen. Operators are involved in the control and protection processes to forewarn of and prevent machine failures because of their proximity to the machines.

3.2.3. Six Sigma and Quality-Based

The goal of the process improvement methodology known as Six Sigma is to lessen the occurrence of process variance and the associated issues. To improve process efficiency, maintain product quality, and reduce operational faults, quality-based project management and Six Sigma are significant methodologies in manufacturing and industrial operations. Six Sigma is a tool that can help project managers in manufacturing settings keep an eye on quality performance, manage production processes, and guarantee that there continual improvement.

The DMAIC framework (Define, Measure, Analyze, Improve, and Control) is often used in Six Sigma to find and fix errors [22]. This approach enables organizations to improve operational consistency, reduce production errors, and optimize resource utilization. Quality-based project management further supports manufacturing industries by emphasizing quality planning, process monitoring, risk reduction, and continuous evaluation throughout project execution. The integration of Six Sigma principles into project management practices enhances operational efficiency, improves decision-making, and contributes to successful project completion within quality, cost, and time constraints.

Table I compares Agile Manufacturing, Lean Manufacturing, and Six Sigma approaches in manufacturing and industrial operations. Each methodology contributes to project performance through different objectives, management practices, and operational strategies.

**Table 1: Comparison of Agile, Lean, and Six Sigma Approaches in Manufacturing Project Management**

Dimension	Agile Manufacturing	Lean Manufacturing	Six Sigma & Quality-Based
Primary Objective	Flexibility and rapid response to changing demands	Waste reduction and operational efficiency	Quality improvement and defect reduction
Project Management Focus	Adaptability and rapid decision-making	Process optimization and cost reduction	Process control and quality assurance
Planning Approach	Dynamic and adaptive	Structured and standardized	Data-driven and systematic
Resource Management	Flexible resource allocation	Optimized resource utilization	Controlled and performance-based utilization
Key Techniques/Tools	Rapid iteration, workforce collaboration	JIT, Kanban, TPM	DMAIC, SPC, FMEA
Operational Benefit	Improved responsiveness and flexibility	Reduced waste and improved efficiency	Enhanced quality and reduced defects

## 4. Challenges and Emerging Trends in Project Management for Manufacturing Industries

Modern manufacturing industries are implementing AI, Industry 4.0, and sustainable technologies to enhance their project management approaches. Nonetheless, problems such as technology integration, human resource skills, data management, and sustainability remain key concerns that continue to affect project success. Future research must be directed at coming up with practical frameworks for AI-driven and digital project management

### 4.1. Challenges in Digital Transformation and AI Integration

Digital transformation and AI integration have led to some remarkable improvements in the manufacturing industry. Nonetheless, various challenges exist within the industry, such as high implementation costs, a shortage of competent workers, data security issues and opposition to technological change, among others. These challenges may threaten the planning and coordination of projects in the manufacturing industry.

- High implementation cost: The adoption of advanced technologies and upgrading of existing industrial systems require significant financial investment.
- Workforce skill gaps: Employees often require specialised training to effectively operate AI-based, automated, and digital manufacturing systems.
- Cybersecurity and data management issues: Smart manufacturing systems are confronted with problems of data security, cyber threats and efficient management of big industrial data.
- Technology integration challenges: There could be issues with incorporating modern technologies into conventional manufacturing processes, which can impact coordination and project outcomes.
- Resistance to technological change: Employee resistance and organisational adaptation challenges can slow down the adoption of technology and hinder efficiency.

### 4.2. Emerging Trends for Smart and Sustainable Project Management

Manufacturing industries are making the transition to agile, sustainable, and technology-driven project management practices. More and more, smart manufacturing technologies have enhanced the flexibility of operations, decision-making, cooperation, and risk management in industrial projects. Project Management in manufacturing has several developing trends that are affecting the practices:

- AI-driven project management: Predictive maintenance, decision support, scheduling and process optimization are becoming more common using AI and ML in project management.
- Smart manufacturing and Industry 4.0: IoT, automation, real-time analytics provide improved monitoring, efficiency and resource coordination.
- Sustainable project management: Industries are now incorporating environmental and sustainability objectives into manufacturing projects, which helps

minimize waste and boost long-term performance.

- Data-driven decision-making: The utilization of advanced analytics and digital systems for improved forecasting, risk assessment and project performance evaluation.
- Agile and resilient manufacturing practices: Industry can take advantage of the flexibility of agile project management practices to navigate uncertainty, evolving customer needs, and disruption in the marketplace.

## 5. Literature Review

The literature review considers project management practice in manufacturing industry, specifically AI, Industry 4.0, Agile, Lean, and sustainability and the challenges, limitations, and opportunities for research.

I. Dani, Y. Ke, and S. Al Kilani (2026), offer a narrative review that is constructed according to the project studies framework that discusses how the principles and technology of Industry 5.0 have affected the responsibilities, practices, and competencies of project managers. The findings point to a shift away from conventional leadership models and toward models that are more value-oriented, networked, and based on artificial intelligence; nevertheless, the formalization of these models remains somewhat underdeveloped. This article identifies research gaps and proposes two conceptual models based on current models of project management and project manager 5.0, the latter of which focuses on developing practices and leadership traits [23].

D. A. Barua, S. A. Sami, and L. Barua (2025), proposes a strategy to tackle these problems by implementing data governance, training employees, and providing scalable policy assistance. A thorough, participative, and sustainable approach to the transition toward intelligent manufacturing is encouraged by the study's theoretical framework and practical advice for employing AI in Industry 4.0 scenarios [24].

M. Elnadi et al (2025), discusses a new integrative framework that looks at how SP is improved in manufacturing companies by LM, AM, and CM in conjunction with Industry

4.0 (I4.0) technology. Within a unified paradigm, this work takes a unique approach to exploring their combined and mediating roles [25].

M. N. Zia et al (2024), presents the manufacturing sector increasingly relies on effective project management practices to ensure successful project execution and operational efficiency. CSFs play a significant role in achieving project objectives within the planned time, cost, and quality constraints. Several studies have highlighted that factors such as effective communication, leadership, resource management, stakeholder involvement, risk management, and team coordination contribute substantially to project success in manufacturing and industrial operations. These factors help organizations improve productivity, reduce project delays, and enhance overall project performance. Project sustainability and successful

completion in the industrial industry depend on recognizing and analyzing CSFs [26].

M. Z. Hossain et al (2024), begins with a thorough look at project management and how AI is becoming more important in many areas, focusing on the problems with traditional methods and how AI can fix them. Examining the pros and cons of AI integration, this study aims to assess the effects of AI on project processes and find useful AI tools [27].

L. M. Camarinha-Matos, A. D. Rocha, and P. Graça (2024), suggests that digital transformation and Industry 4.0

have caused a sea change in industrial operations and production. The application of smart technologies and sustainable practices has made effective project management practices, such as planning, coordination and risk management, more critical. Such practices help industries to improve operational efficiency, resilience and successful project execution [28].

Table II compares recent studies on manufacturing project management, highlighting focus areas, challenges, limitations, research gaps, and future directions related to AI, sustainability, and digital transformation.

**Table 2: Comparative Analysis of Recent Studies on Project Management Practices in Manufacturing and Industrial Operations**

Authors	Focus Area	Challenges	Limitations	Research Gap	Future Work
Dani, Y. Ke, and S. Al Kilani	AI-enabled project management and leadership transformation	Managing AI integration and adapting leadership competencies	Formalized frameworks are limited	Lack of validated Project Management 5.0 models in manufacturing industries	Develop practical and industry-based PM 5.0 implementation frameworks.
D. A. Barua, S. A. Sami, and L. Barua	AI adoption, workforce upskilling, and data governance	Workforce skill gaps and scalable AI implementation	Mostly theoretical with limited practical validation	Lack of PM frameworks for AI implementation in industries	Develop practical AI- based project management models
M. Elnadi et al	Sustainable manufacturing through integrated technologies	Integration complexity among LM, AM, CM, and I4.0 systems	Limited industrial case studies and execution analysis	Insufficient study on the PM role in integrated manufacturing systems	Explore PM methodologies for sustainable integrated manufacturing
M. N. Zia et al	Project success factors in manufacturing operations	Communication, leadership, resource and risk management	Traditional CSFs are considered without a digital transformation perspective	Limited study on AI- driven and smart manufacturing CSFs	Investigate digital and AI-enabled project success factors
M. Z. Hossain et al	AI tools and intelligent project management processes	AI integration issues and resistance to technology adoption	Limited focus on manufacturing-specific applications	Lack of manufacturing-oriented AI project management frameworks	Develop AI-driven PM systems specifically for industrial operations
L. M. Camarinha-Matos, A. D. Rocha, and P. Graça	Smart technologies and sustainable industrial operations	Planning, coordination, and risk management in digital environments	Lack of empirical and quantitative validation	Limited data-driven analysis of digital PM effectiveness	Conduct real-time industrial studies on digital project management

## 6. Conclusion and Future Work

Project management practices are gaining significance in the manufacturing and industrial fields to enhance productivity, operational efficiency, quality control, and successful project execution. Project management activities contribute greatly to project success: planning, resource management, quality control, process improvement, and integration of technology are key project management activities. In addition, project management techniques like Agile Manufacturing, Lean Manufacturing and Six Sigma boost manufacturing agility, decrease operational waste, improve quality assurance and boost decision making. Industry 4.0 technologies have further transformed industrial project management with enhanced monitoring, predictive analytics, operational control, and resource utilization made possible by automation, the IoT, smart manufacturing systems, and ERP systems. Despite these advantages, there remain several challenges that must be addressed by manufacturing industries, including high cost of implementing AM, lack of workforce skill, cybersecurity risks, technological resistance, and the integration of advanced technologies with traditional manufacturing systems. These challenges can impact the way the project is executed, operational coordination, and industrial performance generally. More research is required to develop practical and industry-applicable solutions, including frameworks to support project management involving AI, sustainable manufacturing, integration with Industry 5.0, reskilling the workforce, cybersecurity management, and data-informed decision-making, to boost industrial resilience, efficiency and sustainability.

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